



# Bingham Farms Business Briefs

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We want to hear from you!

Please send comments or newsletter submissions to:

[cmartin@binghamfarms.org](mailto:cmartin@binghamfarms.org)

## Welcome!

Welcome to the inaugural edition of Bingham Farms Business Briefs. With this newsletter, it is the Village's intent to keep the business community connected and informed, as well as to provide a forum to share information. Submissions for this newsletter from business owners, building owners and tenants are encouraged and welcomed.

The Village of Bingham Farms wants your business to succeed in this community and will do everything possible help you accomplish this goal. Please call the Village office at 248-644-0044 with your questions, concerns or comments at anytime. Email addresses are:

Kathryn Hagaman, Village Clerk/Administrator –

[clerk@binghamfarms.org](mailto:clerk@binghamfarms.org)

Karin Ludwick, Village Treasurer/Finance Director-

[kludwick@binghamfarms.org](mailto:kludwick@binghamfarms.org)

Cathy Martin, Deputy Clerk-

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## Sign of the Times



At the February 13<sup>th</sup> Planning Commission meeting, property managers were in attendance expressing their concerns associated with Bingham Farms' current sign ordinance. The discussion covered the possibility of having major tenants' names on buildings, the size and placement of wayfinding signs, the use of monument signs on Telegraph Road and increasing the size of building signage in general.

In response to these concerns, the Planning Commission directed the Village Planner to come up with a framework for possible amendments, including the size of building façade signs with a consideration of the distance from the building to the road right-of-way.

## What is the S.A.D.?

The Bingham Farms Police Department's Special Assessment District (S.A.D.) is a team of two police officers assigned specifically to monitor the office buildings along the Telegraph Road corridor in an effort to prevent crime. The S.A.D. originated in 1986 after that area experienced a 53% increase in crime, notably in larceny from auto, breaking and entering, building larcenies and malicious destruction of property. Since the inception of the S.A.D., crime has been reduced by 83% due to the diligent work of the S.A.D. officers and their specialized training.

## S.A.D. (continued)

A uniformed police officer patrols the parking lots of the S.A.D. businesses from 7:00 a.m. to 7:00 p.m. every day. When crime trends start to develop along Telegraph Road, the officers adjust their patrol patterns so the potential for future incidents to occur are reduced.

As a direct result of the efforts of the S.A.D. officers utilizing the latest crime prevention methods, major crime in the area has been kept in check. Though it is impossible to totally eliminate crime, the crime rate in Bingham Farms is far lower than in neighboring communities.

For more information about the S.A.D., please contact the Franklin-Bingham Farms Police Department at 248-626-9672.

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## Median improvement

Over the past few months, the Village has heard from several building owners expressing concern over the condition of the Telegraph Road medians and the effect that its deteriorating condition has on the business climate. The Village is in total agreement with these sentiments, and would like to see something done as well. However, Telegraph Road and its medians are under the jurisdiction and control of MDOT. As a result, the Village must work with MDOT for any improvements. Also, finding funding for any improvements is problematic due to declining property values and reduced tax revenue. Recent tree plantings were a result of several grants awarded to the Village.

Nevertheless, the Village is interested in working with the business community in a funding partnership to beautify this area with enhancements such as solar streetlights, banners and flowers. We would love to hear your ideas for improvements as well as funding ideas to make this happen. Please call the Village office at 248-644-0044 to help with this worthy project.

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## Success in Bingham Farms

Bingham Farms design firm, **Scarcello Associates** (tenant of Bingham Office Park), was the proud recipient of two Michigan Interior Design Excellence Awards. The firm was recognized for its creative space planning and design for the new Bingham Farms offices of Wiss Janney Elstner.

The Scarcello design team was also recognized for their interior design of the beautiful new Harbours Clubhouse in Clinton Township.

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## New Tenant Spotlight

The Village of Bingham Farms is pleased to welcome Thomson IP Management Services, an intellectual property asset management solution provider, to the community.

The company occupies 32,000 square feet of the third floor of 30200 Telegraph to house its staff of nearly 200 employees. Thomson IP Management Services decided to move to Bingham Farms after experiencing substantial growth and requiring a technology infrastructure that could support its operations.